

The Rainbow Guide - Ad Rates

As of July, 2005

Enhanced Listing –

Includes name on first line in bold and larger font. Address and a phone number on the next line. Up to 200 characters (or 3 lines) of descriptive text to follow.

1 Year - \$30.00

- Free to Rainbow Service Providers

- Free to Display Ad Purchasers

Ads will be placed near the business listing.

All ads may be full color.

Rainbow Service Providers –

These are service providers that either give discounts to Rainbow members or donate a percentage of service fees directly to Rainbow.

Ad Design Services -

Rainbow will design and layout your ad for a fee of \$50.00. This ad design fee is waived for Rainbow Service Providers.

Catalog Distribution -

All listed businesses may distribute unlimited copies of the catalog from their business locations. A catalog will also be given to each of the more than 2,100 Rainbow members.

Over 10,000 catalogs will be distributed.

Additional Topic Listings –

You may list your business or service under as many as three additional topics in the catalog for a fee of \$10.00 for each additional listing.

Submit your listing on-line –

Easy. Quick. www.computercoop.com/clp/index.html

Sample Enhanced Listing:

Computer Co-op

2807 Old Canton Rd., Suite B, Jackson 601-981-6925

Computer repair, services, recycling, training, rental, sales. House calls.

Member discounts. Eco discounts for work within walking or biking distance.



Present your Rainbow Membership card and ask that 5% of your fee be donated to Rainbow.

Full Panel Display Ad –

Measures 4 3/8 inch wide and 7 3/8 inch tall.

1 Year - \$380.00

Half Panel Display Ad –

Measures 4 3/8 inch wide and 3 5/8 inch tall.

1 Year - \$200.00

Quarter Panel Display Ad –

Measures 4 3/8 inch wide and 1 3/4 inch tall.

1 Year - \$120.00

**Bring or send ad copy material to
Conscious Living Project, 2807
Old Canton Rd., Suite B,
Jackson, MS 39216 981-6925
Make checks payable to:
Conscious Living Project**